06228286

\$375.00 NM

\$375.00 NM

Deal#

INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525

Main: (561)694-2525 Billing: (407)389-7661
 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 933816-1
 10/21/12
 October 2012
 10/01/12 - 10/15/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WPBF
 Mica Hansen
 HRP -Washingtd
 National

www.thewpbfchannel.com

Billing Address:

Advertiser Product Estimate Number

American Crossroads AMERICAN CORSSROADS 1776

Flight Dates Order # Alt Order #

:30 USPRTV20ACH

:30 USPRTV20ACH

10/09/12 - 10/15/12

Billing Calendar

Special Handling

Broadcast

Mentzer Media Services Attention: Accounts Payable 600 Fairmont Ave Suite 306 Towson, MD 21286

Fairmont Ave e 306 son, MD 21286

| IDB # | Advertiser Code | Product Code | 1021

933816

Cash

Billing Type

Agency Ref Advertiser Ref

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

3 WPBF Th

7 WPBFF

10/11/12

10/12/12

5:29 PM M-F 5pm News

5:15 PM M-F 5pm News

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	10/09/12 Class of Tir	10/12/12 me - Pre-em	Good Morning America	7-9AM	-TWTF	:30	4 -	\$475.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		10/08/12	10/14/12 -TWTF	4	\$475.00					
	Spots: # Ch	-			Start/End Time	Length				Rate Typ
	7 WI			Morning America	7-9A M		FLSNTV03A			\$475.00 NI
	2 WI	PBFW 10	0/10/12 8:49 AM Good I	Morning America	7-9AM	:30	USPRTV20A	ICH		\$475.00 NI
	3 WI	PBF Th 10	0/11/12 9:00 AM Good I	Morning America	7-9AM	:30	USPRTV20A	ICH		\$475.00 NI
	5 Wi	PBFF 10	0/12/12 9:00 AM Good I	Morning America	7-9 AM	:30	USPRTV20A	ICH		\$475.00 NI
, 2	2 10/09/12 Class of Tir	10/12/12 me - Pre-em	10-11a Anderson Coop	per 10-11a	-TWTF	:30	4	\$250.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -TWTF	Spots/Week 4	<u>Rate</u> \$250.00			,		
	Spots: # Ch			ption	Start/End Time	Length	Ad-ID			Rate Typ
	-			Anderson Cooper	10-11a		FLSNTV03A	кСН		\$250.00 NI
	2 WI	PBFW 10		Anderson Cooper	10-11a	:30	USPRTV20A	NCH		\$250.00 NI
				Anderson Cooper	10-11a		USPRTV20A			\$250.00 NI
				Anderson Cooper	10-11a	:30	USPRTV20A	ACH		\$250.00 NI
. 3	10/09/12 Class of Tir	10/12/12 me - Pre-em	WPBF News 25 @ No	on 12pm-1230pm	-TWTF	:30	4	\$275.00	NM	1
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -TWTF	Spots/Week 4	<u>Rate</u> \$275.00	7-41				
	Spots: # Ch	Day Ai	r Date Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Typ
	2 WI	PBF Tu 10)/09/12 12:11 PM WPBF	News 25 @ Noon	12pm-1230pm	:30	FLSNTV03A	кСН		\$275.00 N
	3 WI	PBFW 10	0/10/12 12:22 PM WPBF	News 25 @ Noon	12pm-1230pm	:30	USPRTV20A	кСН		\$275.00 N
	1 W	PBFTh 10)/11/12 12:28 PM WPBF	News 25 @ Noon	12pm-1230pm	:30	USPRTV20A	ICH		\$275.00 N
	4 WI	PBF F 10		News 25 @ Noon	12pm-1230pm	:30	USPRTV20A	NCH		\$275.00 NI
4	10/09/12 Class of Tir	10/12/12 me - Immed	M-F 5pm News ately Pre-emptible without	5-6pm notice	-TWTF	:30	4	\$375.00	NM	
	Weeks:	Start Date 10/08/12	End Date	Spots/Week 4	<u>Rate</u> \$375.00					K.T.
	Spots: # Ch	Day Ai	r Date Air Time Descri	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Typ
	5 W	PBF Tu 10	0/09/12 5:27 PM M-F 5p	m News	5-6pm		FLSNTV03A	NCH		\$375.00 NI
	2 W	PBFW 10	/10/12 5:13 PM M-F 5p	m News	5-6pm	:30	USPRTV20A	NCH		\$375.00 NI
					•					

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

5-6pm

5-6pm



Invoice #	Invoice Date	Invoice Month	Invoice Period
933816-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROAD	1776

www.thewpbfchannel.com							
				Spots/		_	
ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4 10/09/12 10/12/12 M-F 5pm News Class of Time - Immediately Pre-emptible withou	5-6pm it notice	-TWTF	:30	4	\$375.00	NM	
5 10/09/12 10/12/12 WPBF News 25 @ 6: Class of Time - Immediately Pre-emptible without	00Pl6-6:30PM It notice	-TWTF	:30	3	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/08/12 10/14/12 -TWTF	Spots/Week 3	<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time		<u>Ad-ID</u>			Rate Type
	F News 25 @ 6:00PM	6-6:30PM) FLSNTV0	3ACH		\$450.00 NM
Credited	F News 25 @ 6:00PM	6-6:30PM	:00				\$450.00 NN
3 WPBF F 10/12/12 WPB Credited	F News 25 @ 6:00PM	6-6:30PM	:00	0			\$450.00 NN
6 10/10/12 10/12/12 Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	WTF	:30	3	\$2,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/08/12 10/14/12WTF	Spots/Week 3	<u>Rate</u> \$2,000.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time		n <u>Ad-ID</u>	0.5		Rate Type
2 WPBF W 10/10/12 7:07 PM Whee		7-7:30PM) USPRTV2			\$2,000.00 NM
1 WPBF Th 10/11/12 7:19 PM Whee		7-7:30PM) USPRTV2			\$2,000.00 NM
3 WPBF F 10/12/12 7:18 PM Whee	ei Of Fortune	7-7:30PM	.30) USPRTV2	UACH		\$2,000.00 NM
7 10/09/12 10/12/12 Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-TWTF	:30	4	\$2,000.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS - TWTF	Spots/Week 4	<u>Rate</u> \$2,000.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time		n Ad-ID			Rate Type
3 WPBF Tu 10/09/12 7:41 PM Jeop	•	7:30-8PM) FLSNTV0			\$2,000.00 NM
1 WPBF W 10/10/12 7:41 PM Jeop	•	7:30-8PM) USPRTV2			\$2,000.00 NM
4 WPBF Th 10/11/12 7:53 PM Jeopa	•	7:30-8PM) USPRTV2			\$2,000.00 NM
2 WPBF F 10/12/12 7:42 PM Jeop	ardy	7:30-8PM	:30) USPRTV2	0ACH		\$2,000.00 NM
8 10/09/12 10/12/12 Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	-TWTF	:30	3	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS 10/08/12 10/14/12 -TWTF	Spots/Week 3	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	Lengtl	h <u>Ad-ID</u>			Rate Type
2 WPBF W 10/10/12 Night Credited		11:35-12:05AM	:00	0			\$350.00 NN
4 WPBF Th 10/11/12 Night Credited	lline	11:35-12:05AM	:00	0		9	\$350.00 NN
3 WPBF F 10/12/12 Night Credited	line	11:35-12:05AM	:00	0			\$350.00 NN
9 10/09/12 10/14/12 M-SUN WPBF News Class of Time - Pre-emptible with notice	25 (11-11:35PM	-TWTF-S	:30	4	\$500.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS - TWTF-S	Spots/Week 4	<u>Rate</u> \$500.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time		n Ad-ID			Rate Type
	JN WPBF News 25 @ 1		:30) FLSNTV0	3ACH		\$500.00 NM
	JN WPBF News 25 @ 1) USPRTV2			\$500.00 NM
	JN WPBF News 25 @ 1		-) USPRTV2			\$500.00 NM
2 WPBF Su 10/14/12 11:28 PM M-SU	JN WPBF News 25 @ 1	11PM11-11:35PM	:30) USPRTV2	0ACH		\$500.00 NM
10 10/12/12 10/12/12 20/20	10-11PM	1	:30	1	\$1,500.00	NM	
Class of Time - Pre-emptible with notice							



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

	11/2/05/2011		
Invoice #	Invoice Date	Invoice Month	Invoice Period
933816-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROA	ADS 1776

¥ 4¥ 4¥ . U	newpbfchannel.	COIII					Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10	10/12/12 Class of Tin	10/12/12 ne - Pre-emp	20/20 otible with notice	10-11PM	1	:30	1	\$1,500.00	NM	- T
	Spots: # Ch		Date Air Time Description /12/12 20/20		Start/End Time 10-11PM		th Ad-ID			Rate Type \$1,500.00 NM
11	10/13/12 Class of Tin	10/13/12 ne - Pre-emp	Sat 6-7am News	Sat 6-7am	1-	:30	1	\$175.00	NM	
	Weeks: Spots: # Ch	Start Date 10/08/12 Day Air PBF Sa 10/	10/14/121- <u>Date</u> <u>Air Time</u> <u>Descr</u>		Rate \$175.00 Start/End Time Sat 6-7am		th Ad-ID)ACH		<u>Rate Type</u> \$175.00 NM
12	10/13/12	10/13/12	GMA Saturday 7-8am	Sat 7am-8am	1-	:30	1	\$300.00	NM	
			ately Pre-emptible withou End Date MTWTFSS 10/14/121	Spots/Week 1	<u>Rate</u> \$300.00				Shim be	
	Spots: <u>#</u> Ch 1 WF		Date Air Time Descr	·	Start/End Time Sat 7am-8am		th <u>Ad-ID</u> 30 usprtv20)асн		<u>Rate</u> <u>Type</u> \$300.00 NM
13	10/13/12 Class of Tin	10/13/12 ne - Pre-emr	Sat 8-9am News	Sat 8-9am	1-	:30	1	\$300.00	NM	
~~	Weeks:	Start Date 10/08/12		Spots/Week 1	<u>Rate</u> \$300.00	····				
1	Spots: # Ch 1 WF	<u>Day</u> <u>Air</u> PBF Sa 10/			Start/End Time Sat 8-9am		th <u>Ad-ID</u> 30 usprtv2()асн		<u>Rate</u> <u>Type</u> \$300.00 NM
14	10/13/12 Class of Tin	10/13/12 ne - Pre-emp	Sat 7pm News otible with notice	7-730pm	1- mid-muse-plan 2011	:30	1_	\$275.00	NM	
	Weeks: Spots: <u>#</u> Ch - 1 WF	Start Date 10/08/12 Day Air PBF Sa 10/ Credited	10/14/121- Date Air Time Description Sat 7	Spots/Week 1 ription om News	Rate \$275.00 <u>Start/End Time</u> 7-730pm		<u>th</u> <u>Ad-ID</u> 00			<u>Rate</u> <u>Type</u> \$275.00 NM
15	10/14/12 Class of Tin	10/14/12 ne - Pre-emp	Sun 6-7am News	Sun 6-7am	1	:30	1	\$125.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$125.00					
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Su 10/			Start/End Time Sun 6-7am		<u>th</u> <u>Ad-ID</u> 30 usprtv20)асн		<u>Rate</u> <u>Type</u> \$125.00 NM
16	10/14/12 Class of Tin	10/14/12 ne - Immedia	GMA Sunday 7-8am ately Pre-emptible withou	Sun 7-8am t notice	1	:30	1	\$300.00	NM	
	Weeks:	Start Date 10/08/12	10/14/121	Spots/Week 1	Rate \$300.00					
	Spots: # Ch 1 WF	<u>Day</u> <u>Air</u> PBF Su 10/			Start/End Time Sun 7-8am		th <u>Ad-ID</u> 30 USPRTV2()ACH		<u>Rate Type</u> \$300.00 NM
17	10/14/12 Class of Tin	10/14/12 ne - Pre-emp	Sun 9-10am otible with notice	9-10am ·	1	:30	1	\$750.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WF	10/08/12	/14/12 Sun 9	Spots/Week 1 iption -10am	Rate \$750.00 <u>Start/End Time</u> 9-10am		th Ad-ID 00			<u>Rate</u> <u>Type</u> \$750.00 NM
18	10/14/12 Class of Tin	10/14/12 ne - Pre-emp	Chris Matthews	Sun 10-10:30AM	1	:30	1	\$250.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/121	Spots/Week 1	<u>Rate</u> \$250.00					= =



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Invoice #	Invoice Date	Invoice Month	Invoice Period
933816-1	10/21/12	October 2012	10/01/12 - 10/15/12

<u>Advertiser</u>	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1776

ww.thewpbfcha	innel.com								
						Spots/			
ine Start D	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
18 10/14/ Class (Chris Matthews ptible with notice	Sun 10-10:30AM	1	:30	1	\$250.00	NM	
Spots:		<u>r Date</u> <u>Air Time</u> <u>Des</u> 0/14/12 10:26 AM Chri		Start/End Time Sun 10-10:30AN		h <u>Ad-ID</u> 0 USPRTV20)АСН		<u>Rate Type</u> \$250.00 NM
19 10/14/ Class o		Sun 630pm News iately Pre-emptible witho	630-7pm ut notice	1	:30	1	\$375.00	NM	
Weeks	Start Date 10/08/12	End Date MTWTFSS		<u>Rate</u> \$375.00				Y	
Spots:		r Date Air Time Des	cription 630pm News	Start/End Time 630-7pm	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			Rate Type \$375.00 NM
20 10/14/		AFV ptible with notice	7-8PM	1	:30	1	\$850.00	NM	
Weeks		End Date MTWTFSS		Rate \$850.00					AND STREET STREET
Spots:				Start/End Time 7-8PM		<u>h Ad-ID</u> 0 usprtv20)ACH		Rate Type \$850.00 NM
21 10/15/		Good Morning Amer	ica 7-9AM	1	:30	1	\$475.00	NM	
Weeks				<u>Rate</u> \$475.00					-
Spots:			cription d Morning America	Start/End Time 7-9AM		h <u>Ad-ID</u> 0 usprtv20)АСН		<u>Rate</u> <u>Type</u> \$475.00 NM
22 10/15/ Class (10-11a Anderson Co	oper 10-11a	1	:30	1	\$250.00	NM	
Weeks	Start Date 10/15/12	End Date MTWTFSS 10/21/12 1		<u>Rate</u> \$250.00					
Spots:			<u>cription</u> 1a Anderson Cooper	Start/End Time 10-11a		<u>h</u> <u>Ad-ID</u> 0 usprtv2()ACH		<u>Rate Type</u> \$250.00 NM
23 10/15/ Class		WPBF News 25 @ Notible with notice	Noon 12pm-1230pm	1	:30	1	\$275.00	NM	
Weeks	Start Date 10/15/12	End Date MTWTFSS 10/21/12 1		<u>Rate</u> \$275.00					
Spots:			<u>cription</u> BF News 25 @ Noon	Start/End Time 12pm-1230pm		<u>h Ad-ID</u> 0 usprtv20)ACH		Rate Type \$275.00 NM
24 10/15/		M-F 5pm News iately Pre-emptible witho	5-6pm	1	:30	1	\$375.00	NM	
Weeks			Spots/Week	<u>Rate</u> \$375.00					
Spots:	Ch <u>Day Ai</u>		cription	Start/End Time 5-6pm		h Ad-ID 0 usprtv20)АСН		<u>Rate Type</u> \$375.00 NM
25 10/15/ Class of		WPBF News 25 @ 6		1	:30	1	\$450.00	NM	
Weeks		End Date MTWTFSS 10/21/12 1	Spots/Week	<u>Rate</u> \$450.00					<i>"</i>
Spots: i		r Date Air Time Desi	cription 3F News 25 @ 6:00PM	Start/End Time 6-6:30PM	<u>Lengt</u> :0	h Ad-ID 0			<u>Rate</u> <u>Type</u> \$450.00 NM
26 10/15/ Class of		Wheel Of Fortune Ion Pre-emptible	7-7:30PM	1	:30	_ 1	\$2,000.00	NM	
Weeks:		•		<u>Rate</u> \$2,000.00		7			
Spots: i	Ch <u>Day Ai</u>	r Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type



	INCHESTER.		
Invoice #	Invoice Date	Invoice Month	Invoice Period
933816-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1776

www.thewpbfchannel.com							
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
26 10/15/12 10/15/12 Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1	:30	1	\$2,000.00	NM	
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Design</u> 1 WPBF M 10/15/12 7:14 PM Whe		Start/End Time 7-7:30PM		h <u>Ad-ID</u> 0 usprtv2	ОАСН		<u>Rate Type</u> \$2,000.00 NM
27 10/15/12 10/15/12 Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	1	:30	1.	\$2,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 1		<u>Rate</u> \$2,000.00					
Spots: # Ch <u>Day Air Date Air Time Des</u> 1 WPBF M 10/15/12 7:42 PM Jeop		Start/End Time 7:30-8PM		h <u>Ad-ID</u> 0 usprtv2	20асн		Rate Type \$2,000.00 NM
28 10/15/12 10/15/12 Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	1	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>Fnd Date</u> <u>MTWTFSS</u>		Rate \$350.00	STATE OF STATE			THE AND ST	
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Des</u> 1 WPBF M 10/15/12 Nigh Credited	cription otline	Start/End Time 11:35-12:05AM		h Ad-ID			Rate Type \$350.00 NM
29 10/15/12 10/15/12 M-SUN WPBF News Class of Time - Pre-emptible with notice	25 (11-11:35PM	1	:30	1	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 1 Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Des</u> 1 WPBF <i>M</i> 10/15/12 <i>M-S</i> Credited	1	<u>Rate</u> \$500.00 <u>Start/End Time</u> 11PM 11-11:35PM		<u>h</u> <u>Ad-ID</u> 00			<u>Rate</u> <u>Type</u> \$500.00 NM
31 10/15/12 10/15/12 The View Class of Time - Pre-emptible with notice	11A-12PM	M	:30	A Total V	\$475.00	NM	
Weeks: Start Date End Date MTWTFSS 10/15/12 10/21/12 M Spots: # Ch Day Air Date Air Time Des 1 WPBF M 10/15/12 The Credited	1	<u>Rate</u> \$475.00 <u>Start/End Time</u> 11A-12PM		th <u>Ad-ID</u> 00			<u>Rate</u> <u>Type</u> \$475.00 NM
32 10/15/12 10/15/12 M-F 3-4P Class of Time - Immediately Pre-emptible witho	M-F 3-4P ut notice	M	:30	1	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS 10/15/12 10/21/12 M Spots: # Ch Day Air Date Air Time Des 2 WPBF M 10/15/12 3:28 PM M-F	1 cription	<u>Rate</u> \$350.00 <u>Start/End Time</u> M-F 3-4P		th Ad-ID	20асн		<u>Rate</u> <u>Type</u> \$350.00 NM
33 10/15/12 10/15/12 DWTS Class of Time - Pre-emptible with notice	Prime Other	1	:30	1	\$5,000.00	NM	
Weeks: Start Date End Date MTWTFSS 10/15/12 10/21/12 1 Spots: # Ch Day Air Date Air Time Des 1 WPBF M 10/15/12 9:20 PM DW	1 cription	Rate \$5,000.00 <u>Start/End Time</u> Prime Other		th Ad-ID	20асн		<u>Rate</u> <u>Type</u> \$5,000.00 NM
35 10/15/12 10/15/12 WPBF News 25 @ 5 Class of Time - Pre-emptible with notice	iam 5-530am	M	:30	1	\$125.00	NM	ш
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 M Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Des</u> 1 WPBF M 10/15/12 4:59 AM WP	1	<u>Rate</u> \$125.00 <u>Start/End Time</u> 5-530am		h <u>Ad-ID</u>	20асн		<u>Rate</u> <u>Type</u> \$125.00 NM
36 10/15/12 10/15/12 WPBF News 25 Mor Class of Time - Pre-emptible with notice	nings5:30-5:57am	M	:30	1	\$200.00	NM	
Weeks: Start Date End Date MTWTFSS 10/15/12 10/21/12 M		<u>Rate</u> \$200.00					



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933816-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1776

	hewpbfchannel.c							Spots/			
ne	Start Date	End Date	Descr	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
36	3 10/15/12 Class of Tim	10/15/12 ne - Pre-em	WPBF	News 25 Morni notice	ings5:30-5:57am	M	:30	1	\$200.00	NM	
	Spots: # Ch 1 WP	Day A	r <u>Date</u> 0/15/12	Air Time Descr 5:43 AM WPBI	iption - News 25 Mornings (Start/End Time ② 5:3(5:30-5:57am		h <u>Ad-ID</u> 0 usprtv2(ОАСН		<u>Rate Typ</u> \$200.00 Ni
37	7 10/09/12 Class of Tim	10/12/12 ne - Pre-em	The V		11A-12PM	-TWTF	:30	2	\$475.00	NM	
	Weeks:	Start Date	End Da 10/14/1	te MTWTFSS	Spots/Week 2	Rate \$475.00					
	Spots: # Ch	Day A	<u>ir Date</u>	Air Time Descr	iption	Start/End Time		h Ad-ID			Rate Typ
				10:58 AM The V		11A-12PM		0 USPRTV20	DACH =		\$475.00 NI
	2 WP	BF Th 10 Credite		The V	/iew	11A-12PM	:(00			\$475.00 N
38	3 10/09/12 Class of Tim	10/12/12	M-F 3	-4P emptible withou	M-F 3-4P	-TWTF	:30	3	\$350.00	NM	
		Start Date 10/08/12	End Da 10/14/1	ite MTWTFSS	Spots/Week 3	Rate \$350.00					
	Spots: # Ch 1 WP	<u>Day A</u> BF Tu 10	ir <u>Date</u> 0/09/12	Air Time Descri 3:57 PM M-F 3		Start/End Time M-F 3-4P		th <u>Ad-ID</u> 30 FLSNTVO	ЗАСН		Rate Typ \$350.00 N
	2 WP	BFW 10	0/10/12	3:39 PM M-F 3	-4P	M-F 3-4P	:3	0 USPRTV2	0ACH		\$350.00 N
	3 WP	BFF 10	0/12/12	3:38 PM M-F 3	-4P	M-F 3-4P	:3	0 USPRTV2	0ach		\$350.00 N
39	0 10/09/12 Class of Tim	10/12/12 ne - Immed	Dr. Oa iately Pre-	z -emptible withou	4-5p t notice	-TWTF	:30	3	\$450.00	NM	
	Weeks:	Start Date 10/08/12	End Da 10/14/1	_	Spots/Week 3	<u>Rate</u> \$450.00					
	Spots: # Ch			Air Time Descr		Start/End Time		th Ad-ID			Rate Tyr
			0/09/12	4:40 PM Dr. O		4-5p		0 FLSNTV0			\$450.00 N
	_		D/10/12 D/11/12	4:12 PM Dr. O: 4:37 PM Dr. O:		4-5p 4-5p		30 USPRTV2(30 USPRTV2(\$450.00 N \$450.00 N
40) 10/13/12 Class of Tim	10/13/12 ne - Pre-em		College Football	12-330pm	S-	:30	1 (\$1,500.00	NM	
	Weeks:	Start Date 10/08/12	End Da 10/14/1	ite MTWTFSS	Spots/Week 1	Rate \$1,500.00					
	Spots: # Ch	Day A	ir Date	Air Time Descr	ription	Start/End Time	Leng	th Ad-ID			Rate Typ
	1 WP	BF Sa 10	0/13/12	2:14 PM ABC	College Football	12-330pm	:	0 USPRTV2	0асн		\$1,500.00 N
41	10/13/12 Class of Tim	10/13/12 ne - Immed	M-Sur	n 1130p-12am L emptible withou	ate 1130p-1205am t notice	S-	:30	1	\$375.00	NM	
	Weeks:	Start Date 10/08/12	End Da 10/14/1		Spots/Week 1	Rate \$375.00					
	Spots: # Ch	Day A		Air Time Descr		Start/End Time		th Ad-ID			Rate Typ
	1 WP	BF Sa 10			n 1130p-12am Late N	ews 1130p-1205am	:	30 USPRTV2			\$375.00 N
43	3 10/09/12 Class of Tim	10/12/12 ne - Pre-em		RAL HOSPITAI notice	_ GENERAL HOSP	PIT -TWTF	:30	2	\$500.00	NM	
		Start Date 10/08/12	End Da 10/14/1		Spots/Week 2	<u>Rate</u> \$500.00					
	Spots: # Ch	Day A		Air Time Descr		Start/End Time		th Ad-ID			Rate Typ
			0/10/12		RAL HOSPITAL	GENERAL HOS		0 USPRTV2			\$500.00 N
	2 WP	BFTh 10)/11/12		RAL HOSPITAL	GENERAL HOS	SPIT :3	30 USPRTV2	UACH		\$500.00 N
44	10/09/12 Class of Tim	10/12/12 ne - Pre-em	WPBI ptible with	News 25 Morn notice	ings5:30-5:57am	-TWTF	:30	1	\$250.00	NM	
		Start Date 10/08/12	End Da 10/14/1		Spots/Week 1	<u>Rate</u> \$250.00					
	Spots: # Ch	Day Ai		Air Time Descr	iption	Start/End Time	Leng	th Ad-ID			Rate Tyr
	1 WP	BFW 10)/10/12	5:39 AM WPB	News 25 Mornings (@ 5:3(5:30-5:57am	:3	0 USPRTV20	0ACH		\$250.00 N



Invoice #	Invoice Date	Invoice Month	Invoice Period
933816-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1776

ine	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
			***************************************	- OF Marries					\$250.00	NM	
44	10/09/12 Class of Tin	10/12/12 ne - Pre-em	ptible with notic		gs5:30-5:57am	-TWTF	:30	1	\$250.00	INIVI	
45	10/09/12 Class of Tin	10/12/12 ne - Pre-em	WPBF New		5-530am	-TWTF	:30	1	\$150.00	NM	
	Weeks:	Start Date 10/08/12		MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$150.00					
	Spots: <u>#</u> Ch 1 WP			me Descrip AM WPBF	tion News 25 @ 5am	Start/End Time 5-530am		h Ad-ID 0 usprtv20/	АСН		<u>Rate Type</u> \$150.00 NN
46	10/09/12 Class of Tin	10/12/12 ne - Immed	4:30a-5a iately Pre-empti	ble without r	430a-5a otice	-TWTF	:30	2	\$50.00	NM	
		Start Date 10/08/12	End Date	MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$50.00					
	Spots: # Ch	Day Ai	r Date Air Ti	me Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate Type
htma	1 WP	BFW 10	0/10/12 4:38	AM 4:30a-5	a	430a-5a	:3	0 USPRTV20	ACH		\$50.00 NN
	2 WF	BFF 10	0/12/12 4:44	AM 4:30a-5	a	430a-5a	:3	0 USPRTV20	ACH		\$50.00 NI
47	10/09/12 Class of Tin	10/12/12 ne - Pre-em	WPBF New		5-530am	-TWTF	:30	3	\$125.00	NM	
	Weeks:	Start Date 10/08/12		MTWTFSS -TWTF	Spots/Week 3	<u>Rate</u> \$125.00					
	Spots: # Ch			me Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Typ
	-				News 25 @ 5am	5-530am	:3	0 USPRTV20	ACH		\$125.00 N
	3 WF	BF Th 10)/11/12 4:59	AM WPBF	News 25 @ 5am	5-530am	:3	0 USPRTV20	ACH		\$125.00 NI
	1 WF	BFF 10)/12/12 5:10	AM WPBF	News 25 @ 5am	5-530am	1 :3	0 USPRTV20	ACH		\$125.00 NI
48	10/09/12 Class of Tin	10/12/12 ne - Pre-em	WPBF New		gs5:30-5:57am	WTF	:30	4	\$200.00	NM	
	Weeks:	Start Date 10/08/12		MTWTFSS WTF	Spots/Week 4	<u>Rate</u> \$200.00					
	Spots: # Ch	Day Ai	r Date Air Ti	ime Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Typ
					_	@ 5:3(5:30-5:57am		0 USPRTV20			\$200.00 NI
	_				_	@ 5:3(5:30-5:57am		0 USPRTV20			\$200.00 NI
	2 WF				_	@ 5:3(5:30-5:57am		0 USPRTV20			\$200.00 NI
	4 WF	BFF 10	0/12/12 5:58	AM WPBF	News 25 Mornings	@ 5:3(5:30-5:57am	:3	0 USPRTV20	ACH		\$200.00 NI
49	10/13/12 Class of Tin	10/13/12 ne - Pre-em	M-Sun 1130 ptible with notice		e 1130p-1205am	S-	:30	1	\$475.00	NM	11
	Weeks:	Start Date 10/08/12		MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$475.00					2.1
	Spots: # Ch	Day Ai	r Date Air T	me Descrip	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate Typ
	1 WF	BF Sa 10	0/13/12 11:56	PM M-Sun	1130p-12am Late N	ews 1130p-1205am	:3	0 USPRTV20	ACH	=	\$475.00 NI
50	10/09/12 Class of Tin	10/12/12 ne - Pre-em	Dr. Oz M-F		9-10a	-TWTF	:30	2	\$275.00	NM	
		Start Date 10/08/12	End Date	MTWTFSS -TWTF	Spots/Week	<u>Rate</u> \$275.00					
	Spots: # Ch			me Descrip		Start/End Time	<u>Leng</u>	th Ad-ID			Rate Typ
	2 WF	BFW 10	0/10/12 9:37	AM Dr. Oz I	VI-F 9-10a	9-10a	:3	0 USPRTV20	ACH		\$275.00 NI
	1 WF	BFF 10	0/12/12 9:19	AM Dr. Oz I	VI-F 9-10a	9-10a	:3	0 USPRTV20	ACH		\$275.00 N
51	10/13/12 Class of Tin	10/13/12 ne - Pre-em	Sat 6-7am I		Sat 6-7am	S-	:30	1	\$175.00	NM	
	Weeks:		End Date	<u>MTWTFSS</u> S-	Spots/Week 1	Rate \$175.00					
	Spots: # Ch	Day Ai		me Descrip	tion_	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WP	BF Sa 10		AM Sat 6-7a	am News	Sat 6-7am	:3	0 USPRTV20	ACH		\$175.00 NI
_											



			35/4
Invoice #	Invoice Date	Invoice Month	Invoice Period
933816-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1776

Spots Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type	Rate Tyr \$700.00 N Rate Tyr \$200.00 N
Class of Time - Pre-emptible with notice	\$700.00 N
Weeks: Start Date 10/08/12 10/14/14 10/14/14 10/14/14 10/14/14 10/14/14 10/14/14 10/14/14 10/14/14 10/14/14 10/14/14	\$700.00 N
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	\$700.00 N
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID :30 USPRTV20ACH	\$700.00 N
1 WPBF Th	\$700.00 N
53 10/09/12 10/12/12 WPBF News 25 @ 5am 5-530am -TWTF :30 1 \$200.00 NM	Rate Typ
Class of Time - Pre-emptible with notice Weeks: Start Date	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$200.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 WPBF Tu 10/09/12 5:10 AM WPBF News 25 @ 5am 5-530am :30 FLSNTV03ACH 54 10/09/12 10/12/12 WPBF News 25 Mornings5:30-5:57am -TWTF :30 1 \$300.00 Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TWTF 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 WPBF Tu 10/09/12 5:56 AM WPBF News 25 Mornings @ 5:3(5:30-5:57am :30 FLSNTV03ACH 55 10/09/12 10/12/12 10-11a Anderson Cooper 10-11a -TWTF :30 1 \$350.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate	
1 WPBF Tu 10/09/12 5:10 AM WPBF News 25 @ 5am 5-530am :30 FLSNTV03ACH 54 10/09/12 10/12/12 WPBF News 25 Mornings5:30-5:57am -TWTF :30 1 \$300.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TWTF 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 WPBF Tu 10/09/12 5:56 AM WPBF News 25 Mornings @ 5:3(5:30-5:57am :30 FLSNTV03ACH 55 10/09/12 10/12/12 10-11a Anderson Cooper 10-11a -TWTF :30 1 \$350.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate	
54 10/09/12 10/12/12 WPBF News 25 Mornings5:30-5:57am -TWTF :30 1 \$300.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date	4200.00
Class of Time - Pre-emptible with notice Weeks: Start Date End Date 10/14/12 10/14/12 -TWTF 1 \$300.00 Rate 300.00 Spots: # Ch Day Air Date Air Time Description 1 WPBF Tu 10/09/12 5:56 AM WPBF News 25 Mornings @ 5:3(5:30-5:57am :30 FLSNTV03ACH :30 FLSN	i de afii
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS Spots/Week 300.00 Rate 300.00 Spots: # Ch Day Air Date 1 WPBF Tu 10/09/12 Air Time Description Start/End Time 10/09/12 Length Ad-ID 10/09/12 55 10/09/12 10/12/12 10-11a Anderson Cooper 10-11a Class of Time - Pre-emptible with notice -TWTF :30 1 \$350.00 Weeks: Start Date End Date MTWTFSS Spots/Week Rate Rate	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 WPBF Tu 10/09/12 5:56 AM WPBF News 25 Mornings @ 5:3(5:30-5:57am :30 FLSNTV03ACH 55 10/09/12 10/12/12 10-11a Anderson Cooper 10-11a -TWTF :30 1 \$350.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate	
1 WPBF Tu 10/09/12 5:56 AM WPBF News 25 Mornings @ 5:3(5:30-5:57am :30 FLSNTV03ACH 55 10/09/12 10/12/12 10-11a Anderson Cooper 10-11a -TWTF :30 1 \$350.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate	
55 10/09/12 10/12/12 10-11a Anderson Cooper 10-11a -TWTF :30 1 \$350.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate	Rate Tyr \$300.00 N
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate	\$300.00 N
Weeks: Start Date End Date MTWTFSS Spots/Week Rate	
10/08/12 10/14/12 -TWTF 1 \$350.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	<u>Rate Ty</u>
1 WPBF F 10/12/12 10:48 AM 10-11a Anderson Cooper 10-11a :30 USPRTV20ACH	\$350.00 N
56 10/10/12 10/12/12 WPBF News 25 Mornings6-7AMWTF :30 3 \$650.00 NM	
Class of Time - Fixed Non Pre-emptible	
Weeks: <u>Start Date End Date MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12wTF 3 \$650.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Typ
2 WPBF W 10/10/12 6:28 AM WPBF News 25 Mornings 6-7AM :30 USPRTV20ACH	\$650.00 N
3 WPBF Th 10/11/12 6:39 AM WPBF News 25 Mornings 6-7AM :30 USPRTV20ACH	\$650.00 N
1 WPBF F 10/12/12 6:24 AM WPBF News 25 Mornings 6-7AM :30 USPRTV20ACH	\$650.00 N
57 10/10/12	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate	
10/08/12 10/14/12WTF 1 \$375.00	
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> <u>Start/End Time</u> <u>Length Ad-ID</u> 1 WPBF Th 10/11/12 5:30 AM WPBF News 25 Mornings @ 5:3(5:30-5:57am :30 USPRTV20ACH	<u>Rate Tyr</u> \$375.00 N
	Ψ070.00 1
58 10/13/12	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate	
10/08/12 10/14/12S- 1 \$200.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Tyr
1 WPBF Sa 10/13/12 5:10 AM Sat 5-6am News Sat 5-6am :30 USPRTV20ACH	\$200.00 N
59 10/13/12	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate	
10/08/12 10/14/12S- 1 \$275.00 Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length Ad-ID</u>	Rate Tyr
1 WPBF Sa 10/13/12 6:09 AM Sat 6-7am News Sat 6-7am ;30 USPRTV20ACH	\$275.00 N
	+=, 0.00 1
60 10/15/12	
60 10/15/12	



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Lehigh Valley, PA 18002-6885

	#34 =		
Invoice #	Invoice Date	Invoice Month	Invoice Period
933816-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSE	ROADS 1776

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Line Start Date End Date I	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
60 10/15/12 10/15/12 Class of Time - Fixed Non F	M-SUN WPBF News Pre-emptible	25 (11-11:35PM	M	:30	1	\$1,575.00	NM	
Spots: <u>#</u> Ch <u>Day</u> <u>Air Da</u> 1 WPBF M 10/15/		cription UN WPBF News 25 @	<u>Start/End Time</u> 3 11PM11-11:35PM	Length Ad-ID :30 USPRTV20ACH				<u>Rate Type</u> \$1,575.00 NM
		- X	Total Spots		B2			
		3				Gross Tota	<u>i</u>	\$49,850.00
Payment Terms 30 Days					Agend	cy Commission	1	\$7,477.50
		¥.			N	et Amount Due	2	\$42,372.50